



European  
Commission



## Webinar: 'Bring tourist accommodation into the green spotlight with the EU Ecolabel'

Tuesday 11 June, 14:30 - 16:00 CET

# AGENDA

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|---------------|--|
| 14:15 – 14:30 | <b>Opening of the virtual room</b>   |
| 14:30 – 14:40 | <b>Certifying environmental excellence with the EU Ecolabel: opportunities and future perspectives</b><br><i>Silvia Ferratini – Team Leader for the EU Ecolabel, DG ENV, European Commission</i>   |
| 14:40 – 15:00 | <b>Boosting sustainability in the hospitality sector</b><br><i>Marta Machado – HOTREC</i><br><i>Elena Borgarello – Lastminute.com</i><br><i>Thomas Loughlin – Booking.com</i>                      |
| 15:00 – 15:25 | <b>Success is green: how the EU Ecolabel boosted the business and image of two hospitality organisations</b><br><i>Speaker name, organisation (tbc)</i><br><i>Speaker name, organisation (tbc)</i> |
| 15:25 – 15:45 | <b>Everything you need to know about applying for the EU Ecolabel</b><br><i>Zahara Perez Arribas – Joint Research Center, European Commission</i>  |
| 15:45 – 16:00 | <b>Questions and Answers</b>   |