



European Commission,  
Directorate-General Environment  
Directorate-General JRC



**-Webinar-**

**7 October 2022  
(10:30-11:30)**

**New EU Ecolabel criteria for Growing Media and Soil Improvers:  
Mobilizing industry, and empowering consumers in the green transition**

Join the on-line webinar to learn more about the EU Ecolabel - the official European Union label of environmental excellence, contributing to climate neutrality and to the clean and circular economy with a zero pollution ambition for a toxic-free environment - and how to apply for it!

**Agenda**

- 10:30 – 10:40      The EU Ecolabel: a tool to engage in a clean and circular economy  
–*Gianluca Cesarei, European Commission, DG ENV*
- 10:40 – 11:10      The EU Ecolabel criteria for growing media and soil improvers  
–*Antonio Del Re, European Commission, DG JRC*
- 11:10 – 11:20      How to apply for the EU Ecolabel  
–*Antonio Del Re, European Commission, DG JRC*
- 11:20 – 11:30      Questions and Answers

To register please [fill in the form](#)